



# DO THE RIGHT THING OF MIAMI, INC.

C/O CITY OF MIAMI POLICE DEPARTMENT

400 N.W. 2<sup>ND</sup> AVENUE / ROOM 201-J / MIAMI, FL 33128

PHONE: 305-603-6957 / WEBSITE: [WWW.DOTHERIGHTTHINGINC.ORG](http://WWW.DOTHERIGHTTHINGINC.ORG)

TWITTER/INSTAGRAM: @DTRTMIAMI

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Dear Principal:

Now more than ever, we all need to work together to foster positive relationships between cops and kids. If your school is not already doing so, please consider participating in the **Do The Right Thing Program (DTRT)** which recognizes and rewards the positive accomplishments of your students in conjunction with local law enforcement. By simply designating a member of your staff to serve as the DTRT Coordinator for your school and having him/her encourage staff to nominate, your students will receive T-shirts and other incentives delivered directly to your school **at no cost to you!**

Each month, as many as 1,000 children from Miami-Dade County are nominated by teachers, counselors, parents, police officers, and the public for the **Do The Right Thing Award** on the basis of their exemplary behavior and attitude. Ten monthly finalists are named and an overall monthly "Special Recognition" winner in middle or high school **receives a trip to Washington, D.C. with other DTRT winners.** An overall monthly "Special Recognition" winner in elementary school **receives a trip to Rapids Water Park with his/her family and other DTRT winners.**

In order to reach as many children as possible and reinforce their positive behavior, **EACH STUDENT NOMINATED FROM YOUR SCHOOL** receives a certificate and a congratulatory letter, two tickets to a Miami Marlins game, a free pizza from Papa John's, a bumper sticker, and a Do The Right Thing T-shirt. All "Special Recognition" winners and Top 10 finalists receive plaques and other prizes at our monthly awards ceremonies at police headquarters. They are also featured on the DTRT website at [www.dotherightthinginc.org](http://www.dotherightthinginc.org).

Again, all you have to do is designate a counselor or other member of your staff to serve as your school's DTRT coordinator. The DTRT coordinator is responsible for encouraging participation in our program at your school and **MOST IMPORTANTLY, getting teachers and staff to nominate students. Please direct them to our website [www.dotherightthinginc.org](http://www.dotherightthinginc.org) and have them fill out the DTRT Coordinator Registration Form found by clicking on the "Register (Schools Only)" button on the homepage.** This will ensure that all future correspondence is directed to them.

We also encourage you to further recognize students at your school for "doing the right thing" by acknowledging them within the school itself. Make space available on a central bulletin board to salute the monthly Do The Right Thing nominees and congratulate them during daily PA announcements. Have a Do The Right Thing Day each month and invite nominees to wear their T-shirts. Honor finalists selected from your school during school assemblies. Help us get our message across: "Good kids are newsworthy, positive behavior is noticed, and police officers care!"

If you have any questions, would like further information or want to share your ideas about the program, please feel free to call me at 305-603-6957 or e-mail me at [aespinosa@dotherightthinginc.org](mailto:aespinosa@dotherightthinginc.org).

Thank you for helping us reach the youth of our community through your assistance with this program.

Sincerely,

*Ariadna Espinosa*

Ariadna Espinosa  
Executive Director  
Do The Right Thing of Miami, Inc.

**A not-for-profit organization dedicated to recognizing and rewarding our youths**